

PRODUCT BROCHURE



www.BearFactsEnt.com

“Engaging the minds of every patient...”

Bear Facts Entertainment: Changing the way Patients and Families experience Health Care for **over 18 YEARS!**

Immerse yourself...

In customized environments

Bear Facts Entertainment specializes in the creation of unique, thoughtfully inspired environments within the healthcare setting. These distinctive, custom environments immerse patients and family members of all ages in a positive experience that changes the healthcare delivery model.

These creative environments have proven to be a market differentiator by improving patient satisfaction scores, increasing patient referrals, decreasing the need for procedural sedation, and

improving employee retention while simultaneously delivering operational efficiencies and cost savings to hospitals, physician offices, and health systems.

An eight time award winning company, Bear Facts Entertainment takes you from work-flow consultation and initial design concept to project completion with a team of experienced professionals. BF provides a comprehensive service to design the perfect product to match your vision and budget.

Our services include:

- Environmental Design and Theming
- Interactive Projection Systems
- Visual Monitor Displays
- Digital Asset Creation
- Mobile Software
- Patient Education
- Consultation Services
- Patient Merchandise



Bear Facts Entertainment has extensive experience in every aspect of environmental design and theming. We merge art, innovative technology and imaginative design to help you change the way your patients experience health care.

Immerse your facility...

In improved patient satisfaction

Patient experience has never been more important. With HCAHPS scores tied to reimbursement, how your patients experience care in your facility will be viewed more critically than ever before. By creating a more appealing environment you can improve patient satisfaction, limit sedation, and avoid cancellations.

A great design gives your facility a distinct advantage in your local market which can lead to increased patient referrals and market share.

Learn more about the many customized environments for adult, pediatric, and women's health imaging at:
www.BearFactsEnt.com



Start creating a critical advantage in your market today by choosing Bear Facts Entertainment, your total patient experience solution.



Equipment Skins

Our themed hospital grade vinyl covering is applied to the gantry or table of various pieces of equipment (CT, MRI, PET, Nuclear Medicine, R/F, DR, etc.) to create a unique design. Durable, washable and scrubbable, facilities can use normal medical cleaning products, with the exception of straight bleach.

Diamond Shield is included and is a secondary clear covering applied to specific areas that may be susceptible to more wear and tear.

“The open house was great! We had a huge turnout and everyone was so impressed with the skin. It was the ‘talk of the party’.”

Sharon Jordan , Children’s Hospital of Alabama



Wall Coverings

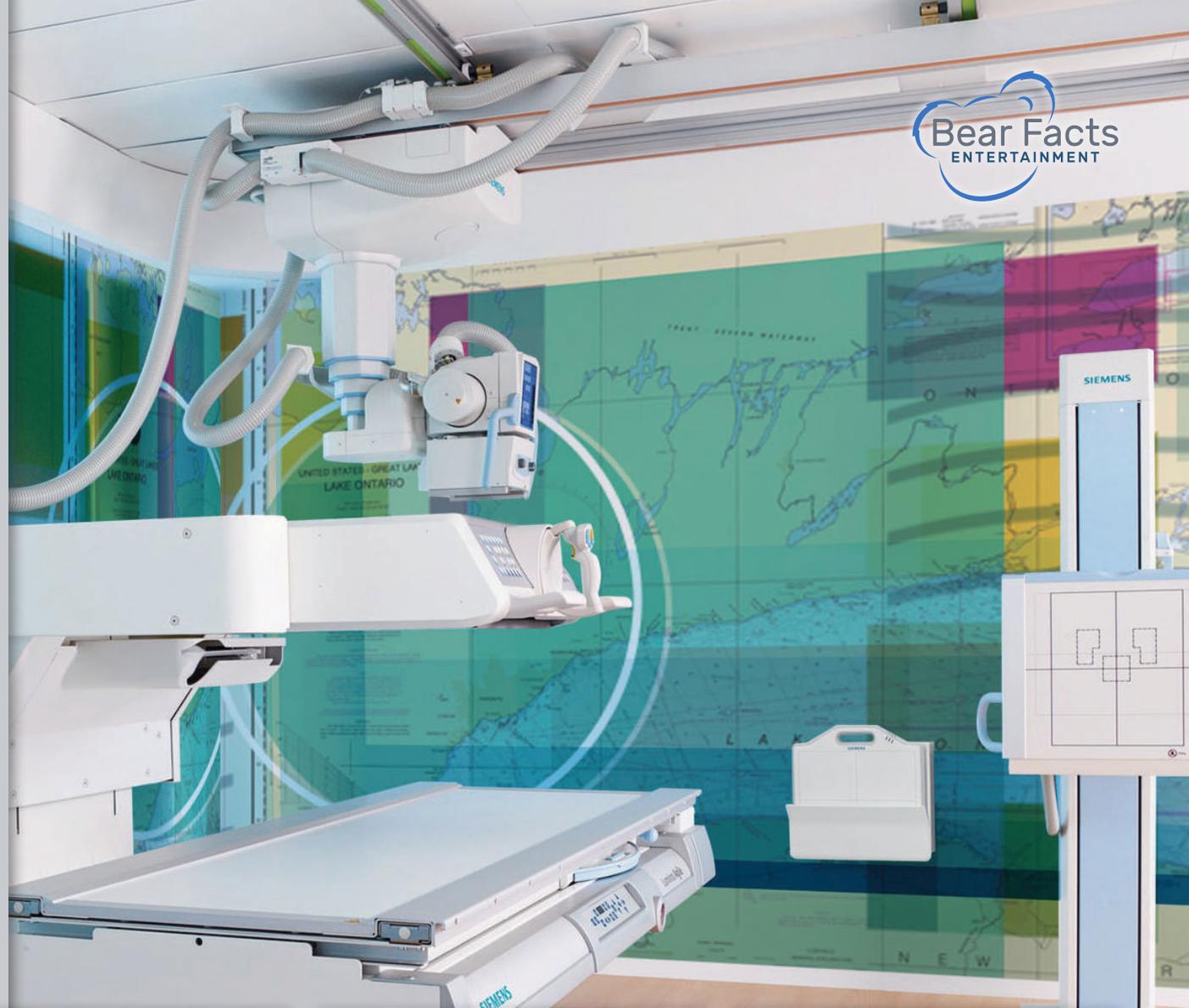
Transform walls with our hospital grade vinyl covering that is applied like wall paper to create a beautiful, vibrant, unique design and environment. Customers can pick from a library of designs or work with Bear Facts Entertainment to create a custom theme specific for their facility.

Durable, washable and scrubbable, facilities can use normal medical cleaning products, with the exception of straight bleach.

Diamond Shield may be used and is a secondary clear covering applied to specific areas that may be susceptible to more wear and tear.

“I think people are amazed by the end product of the beautiful art you’ve created.”

Lara Chatel Turbide,
VP Finger Lakes Health



Sculptures

Our 3-dimensional sculptures will transport a patient from an imaging suite to a tropical island, the rain forest, or even a coral reef.

Our sculpture structures are designed to be free-standing, or built to surround and compliment a gantry (CT, MRI, PET, Nuclear Medicine, etc.). These come in full gantry coverage or partial coverage and compliment the theme chosen by the customer.

Durable, washable and scrubbable, facilities can use normal medical cleaning products, with the exception of straight bleach.

“It has really transformed the area from what once was a typical hospital environment to one that recognizes and supports the needs of parents and their children as they are at the hospital for tests and treatment.”

**Christopher Murray -
Manager, Imaging Services,
Celebration, Florida Hospital**



Di-cuts

Want to enhance the patient experience, but limited on budget? Use our hospital grade vinyl appliques to apply to any of your equipment (CT, MRI, PET, Nuclear Medicine, Mobile Units, etc.) to create a themed design that looks like a million bucks.

Di-cuts do not fully cover the gantry surface, however; are a cost effective way to create a beautiful design on any equipment. Durable, washable and scrubbable, facilities can use normal medical cleaning products, with the exception of straight bleach.



SOMA
Persp

Murals

Bear Facts Entertainment's accomplished team is a talented blend of Clinical Specialists, Computer Scientists, Graphic Designers, Producers, and Multimedia and Advanced 3D Animation experts ensuring that all of our artwork design is innovated and engaging.

Beautiful, colorful and vibrant, murals are created to theme a room or entire department or space.

Customers may choose from a library of already created murals or work with BF to design a custom theme specific for your facility.

The library of murals includes themes for pediatric, adult patients, blended (for patients of all ages), and women's health.



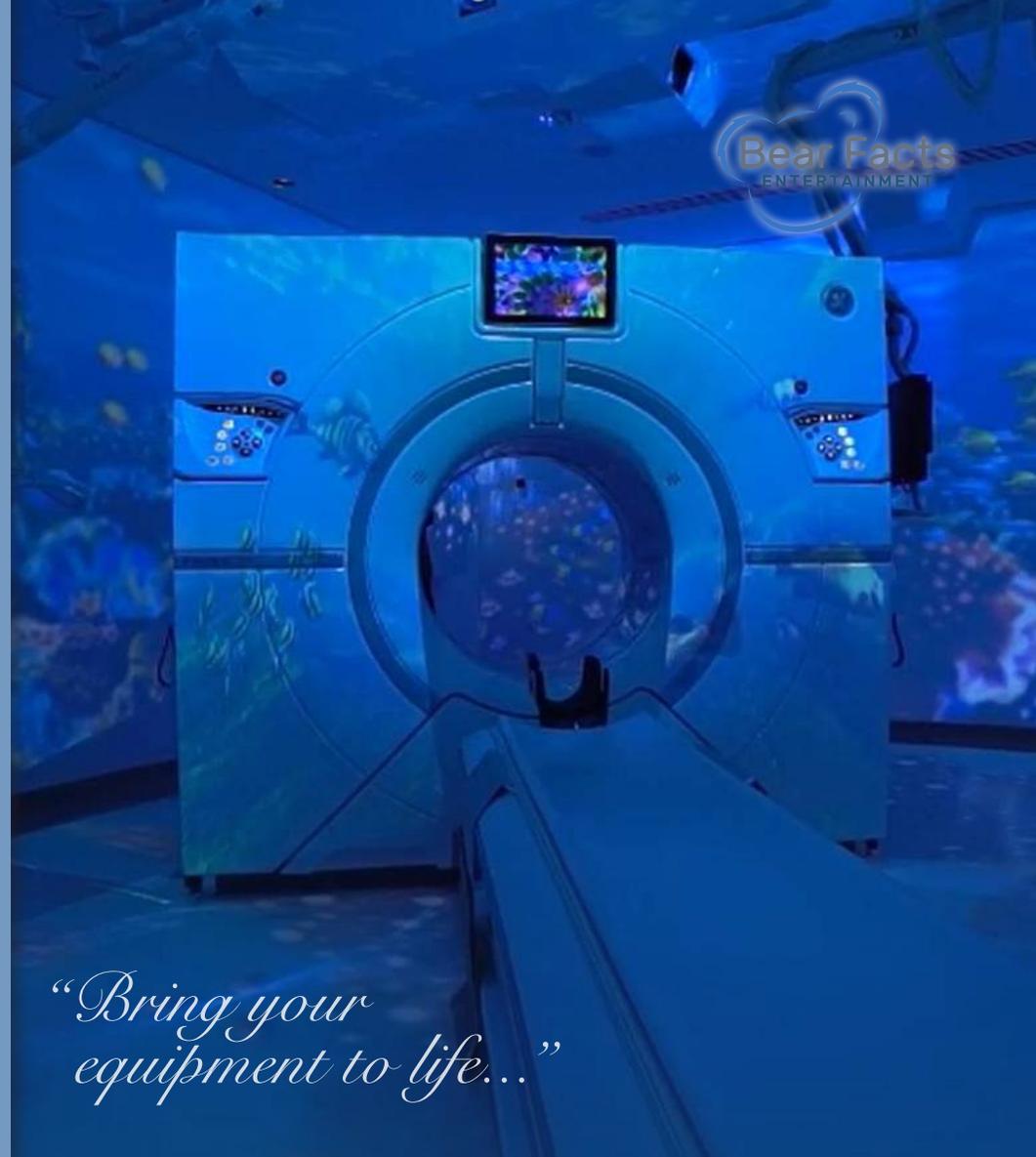
ImmerActive 360

ImmerActive 360 transforms the patient experience by immersing them in a vibrant, living, customized environment that they choose based on images and designs they associate with comfort, calm and tranquility. Using engaging animations that bring the room to life, ImmerActive 360 changes the way patients, family and staff experience healthcare.

- Gantry animations available for CT Scan, PET/CT, MRI, PET/MRI, Nuclear Medicine and Linear Accelerators. Wall, ceiling or floor animations available for any imaging or healthcare space.
- Customizable and flexible software allows the patient to easily choose which still image or animated environment they would like to experience during their exam.
- Vibrant animations come “alive” on the gantry, wall(s), ceiling or floor.
- Animations and Images include beautiful nature images, pediatric images, holiday images, patient education and much more.
- Can be added to existing equipment or part of new construction and equipment acquisition.
- No hardware touches the equipment gantry allowing for ease of equipment service and maintenance.

“I was totally blown away and thought it was awesome... It has renewed my faith in doctors, nurses, and the wonderful people who do tests like and CT Scans day in and day out!”

Sandra, 42 years old



“Bring your equipment to life...”



ImmerLight

ImmerLight is a full suite ambient solution which provides a calming wash of engaging color enveloping a room for a positive patient experience. ImmerLight has proven to be an extremely popular solution for both patients and staff alike, creating a calming environment during an otherwise stressful time in a patient's life.

ImmerLight serene panels offer a rich ambient solution, but with the flexibility of space constraints. Each panel is custom designed to fit within space requirements on a ceiling or wall, and can be controlled independently, or globally through a wireless controller. Our wall panels can be stand alone subtle lighting solutions, or can be mixed with imagery to become artwork within the suite.



ImmerDisplay

ImmerDisplay transforms the patient experience by immersing the individual in a vibrant, living, customized environment they choose based on images, designs and ambient lighting they associate with comfort, calm and tranquility. Using engaging animations that bring the room to life, ImmerDisplay changes the way patients, family and staff experience healthcare.

Features Include:

- Real-time media content and ambient lighting selectable through a tablet.
- Play pictures, photos, music and movies directly to the ImmerDisplay.
- Mount horizontal or vertical on the ceiling or walls for the best patient experience possible.
- Play the latest movies with our DVD module.

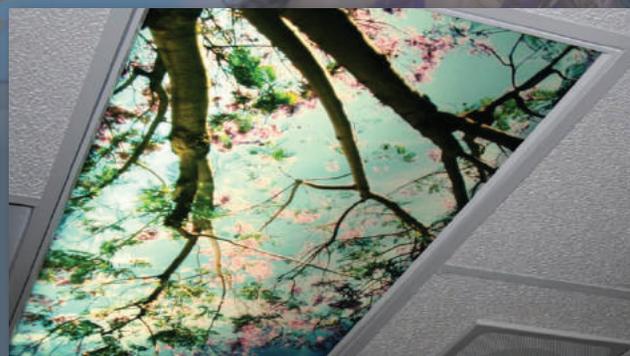


Ceiling Skylights

Create a more relaxing, comforting atmosphere for patients and their families. The long lasting and durable LED panels can be arranged in an array of shapes to transform ceilings and walls to works of art.

Our LED skylights are MRI compatible and can be installed in ceilings and on walls to enhance the patient experience with elegance and beauty.

Shapes available in square, rectangle and rounds, with sizes ranging from 2'x2' to a full suite.



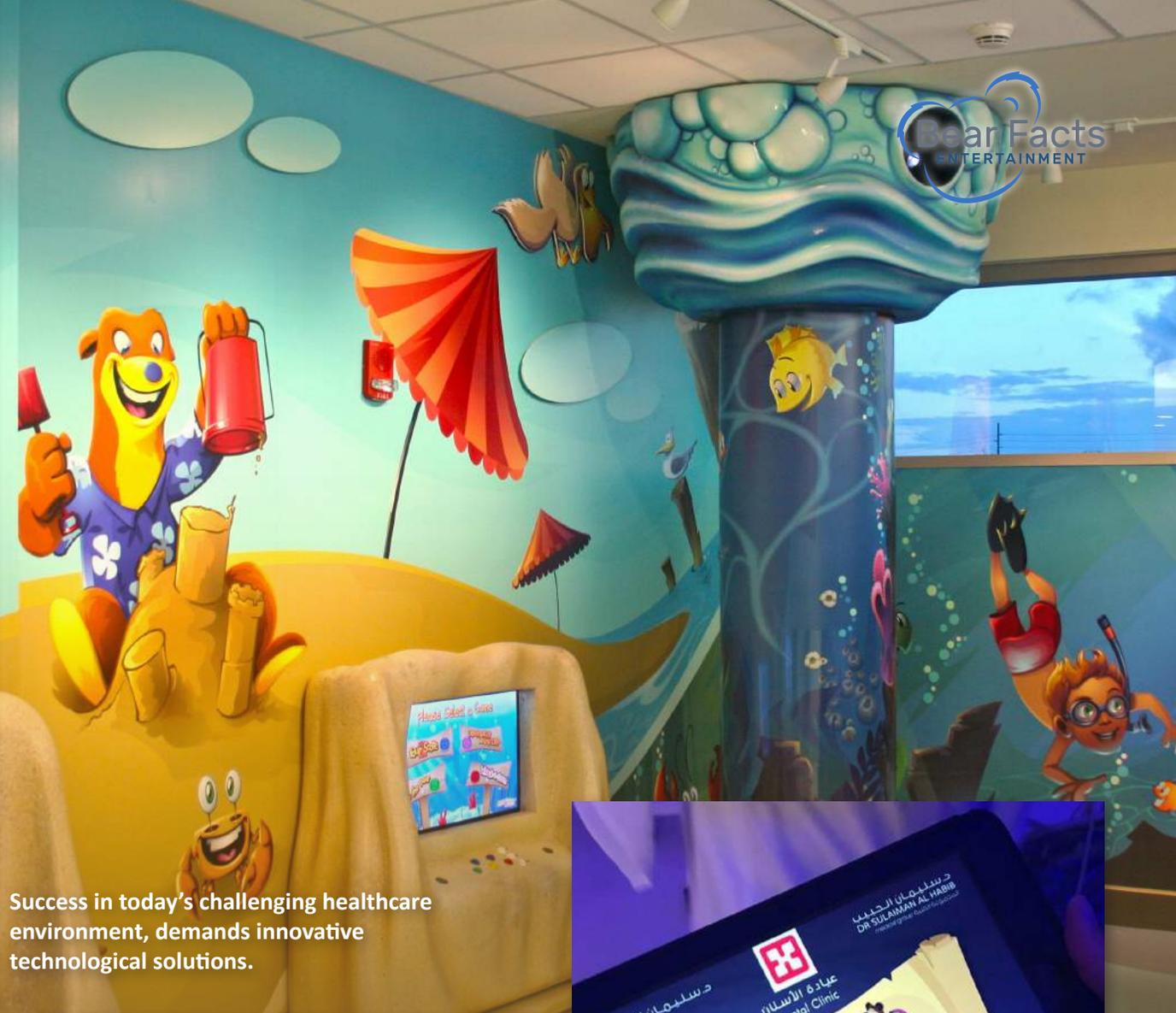
Interactive Game Stations

Bear Facts Entertainment is known for its core expertise in developing high-performance interactive gaming applications and focuses on education wrapped in entertainment.

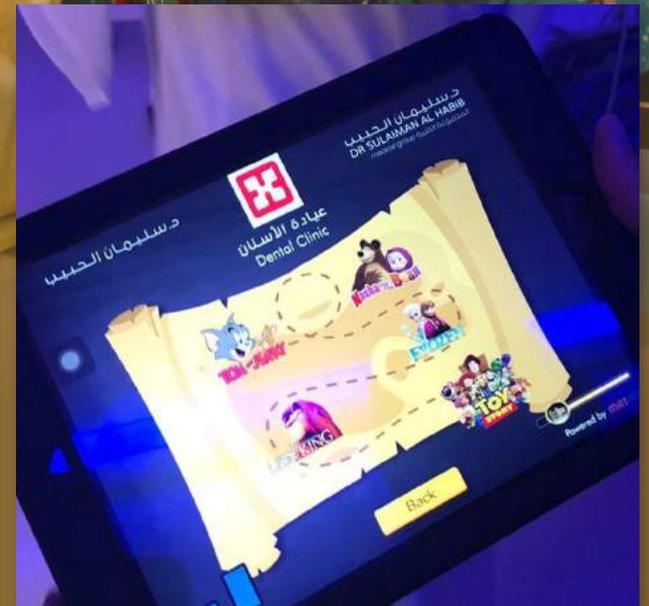
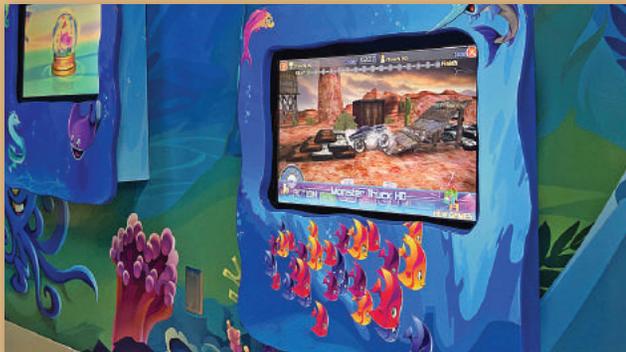
Our industry-leading innovative gaming solutions are secure, flexible and scalable.

We deliver a full spectrum of game development services to clients ranging from small businesses to fortune 500 enterprises.

We have experience with all of the leading software technologies to build game-based solutions focused on entertaining young patients and visitors.



Success in today's challenging healthcare environment, demands innovative technological solutions.





Bear Facts

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